

CHAD KLOEPFER

+ 1 612 203 4287
chad@superserious.net
superserious.net

Education

Minneapolis College of Art and Design

2501 Stevens Avenue South, Minneapolis, MN 55404
BFA: Graphic Design. Graduated: December, 2000

Professional Experience

2002–2009: Senior Designer, Walker Art Center
2008–2009: Freelance Designer, Andrew Bird and Fat Possum Records
2004–2005: Freelance Designer, Blu Dot
2003: Freelance Designer, Design Institute, University of Minnesota
2001–2002: Senior Designer, *Wired* Magazine
2000–2002: Freelance Designer, Minneapolis College of Art and Design

Selected Awards and Citations

2009: Cooper-Hewitt National Design Award, Corporate Achievement:
Walker Art Center Design Department

2008: *Fully Booked: Cover Art and Design for Books* (Berlin: Gestalten):
House of Oracles: a Huang Yong Ping Retrospective (exh. cat.)
Metropolis Magazine, January: D-Crit Identity
Step Magazine, January/February: D-Crit Identity
AIGA/Minnesota Design Show: *Frida Kahlo* (exh. cat.)

2007: *IDEA* Magazine, #324: Selection of work for studio profile
Print Magazine, A + C = D, Business Graphics Competition,
Certificate of Excellence: Walker Expanded Identity
AIGA/Minnesota Design Show: *771 Artists: Walker Art Center Annual
Report 2005–2006*
AIGA/Minnesota Design Show: *Heart of Darkness* (exh. cat.)
AIGA/Minnesota Design Show, Judges Pick: *Open-Ended Report* (exh. cat.)

2006: *I.D.* Magazine, Annual Design Review. Graphics. Best of category:
Walker Expanded Identity
I.D. Magazine, Annual Design Review. Graphics. Honorable mention:
House of Oracles: a Huang Yong Ping Retrospective (exh. cat.)
c/id, Visual Identity and Branding for the Arts (London: Laurence King):
Walker Expanded Identity
AIGA 365 Show, Brand and Identity Systems: Walker Expanded Identity
Eye Magazine, Vol. 15: Walker Expanded Identity
Midwest Art History Society. Outstanding exhibition catalogue:
Bits & Pieces (exh. cat.)
AIGA/Minnesota Design Show: Walker Expanded Identity
Dynamic Graphics Magazine, February/March: Walker Expanded Identity

2005: *Creative Review* magazine, October: Walker Expanded Identity
Metropolis Magazine, May: Grain Map
Print magazine, March/April: Walker Expanded Identity

2004: AIGA/Minnesota Design Show: *The Last Picture Show* (exh. cat.)

2003: *Area* (New York: Phaidon): *How Latitudes Become Forms* (exh. cat.)
AIGA 365 Show: "Astrocop," *Wired* Magazine
AIGA 50 Books/50 Covers: *How Latitudes Become Forms* (exh. cat.)
AIGA/Minnesota Design Show, Judges Pick: *How Latitudes
Become Forms* (exh. cat.)

2002: AIGA 365 Show: *You Are Here* MCAD catalogue
AIGA 365 Show: "Japan Package," *Wired* Magazine